Scottsboro Believes In Promoting-

COMMUNITY DEVELOPMENT

- Expanding Industry
- Improving Agriculture
- Promoting Better Rural-Urban Relations
- Encouraging Trade
- Developing Leadership
- Training Youth
- Promoting Recreation —
 Scenic Tourist Attractions
- Developing More Dock Facilities

COMMUNITY DEVELOPMENT FOUNDATION

PHONE 450

SCOTTSBORO, ALA.

OFFICIAL

1960

CITY DIRECTORY

PREFACE BROCHURE

SCOTTSBORO ALABAMA

Compliments

MULLIN-KILLE COMPANY Chillicothe, Ohio

STATE DIRECTORY COMPANY Maryville, Tennessee

SENTINEL-AGE

COMMUNITY
DEVELOPMENT FOUNDATION



and

STATE DIRECTORY COMPANY

Founded 1922

Originators of



A Modern and Continuously Progressive

CITY DIRECTORY SERVICE

MERICA'S most modern city directory—regularly serving more than 200 communities thruout the United States.

ROCHURE service—another original by Baldwin. A community feature—prepared with the co-operation of local newspapers and Chambers of Commerce.

CITIES interested in obtaining superior directory service—America's Finest—should write the publishers for information.

IRECTORIES that are beautiful, accurate and distinctive—reflecting credit on the community and focusing attention on its potentialities.



TO M B A N

40 WEST WATER STREET CHILLICOTHE, OHIO

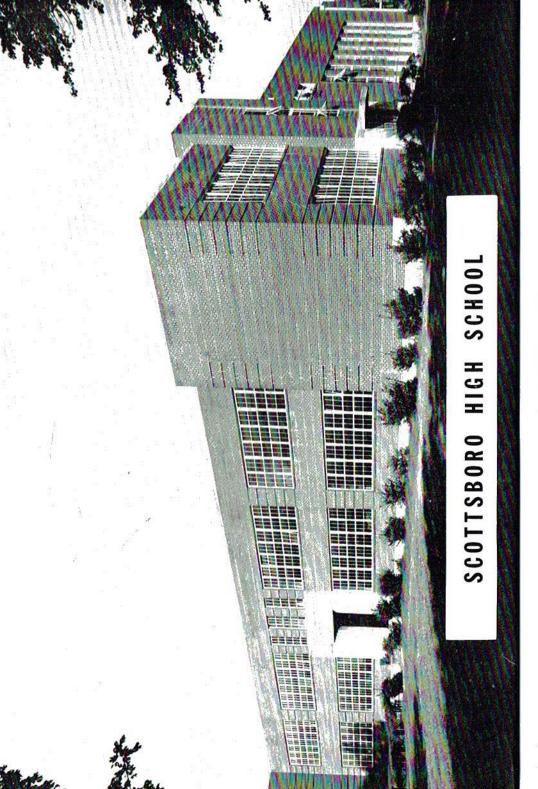
OIRECTORY CO.

MARYVILLE, TENN.

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700



SCOTTSBORO, ALABAMA

"A Growing City With A Realistic Goal"

By GUY HOLLIS



THE GROWTH OF SCOTTSBORO

Scottsboro cannot be considered an old town or city as compared to most of the pioneer communities of our county. There were several thriving towns in Jackson County before Scottsboro was even born.

The Memphis and Charleston Railroad was built through the county in 1858 and a station was established here, the old brick freight depot now standing being the original building. Up to the coming of the railroad there had been a mill and tan yard located at a spring in the hollow north of the present railroad and it was known as "Scott's Mill" until changed to Scottsboro.



GUY HOLLIS Editor-Publisher JACKSON COUNTY SENTINEL THE PROGRESSIVE AGE



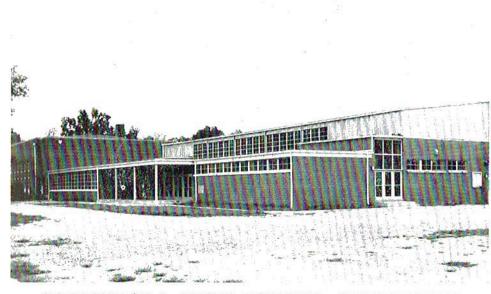
JOHN T. REID Mayor

The town of Scottsboro was incorporated January 20, 1870. At that time it was a busy little railroad community with several stores and small mills. During the Civil War, it is said, several battles were fought for possession of the freight depot.

In November, 1868 Scottsboro became the county seat of Jackson County and the records were brought from Bellefonte, the former county seat, where the court house had been destroyed by fire. Col. Alex Snodgrass was appointed the first mayor. The estate of R. T. Scott made the county a present of three acres of land for a court house building site and also a building lot for a proposed school. The Scotts also gave the county every other lot around the public square and these lots were sold at public auction at different times by the county to obtain building and other needed funds.

For the next fifty years Scottsboro had about the normal growth for a rural and agricultural community and area. The town had good churches and schools, mostly privately owned and operated, that were exceptionally good for that era of our history. Scottsboro became known as a good town and our noted "First Monday" began getting established in those years when the first Monday in each month was county court day and this occasion drew large crowds to our town. Soon the day was also used as a good time to swap horses and mules and from that it grew into our big feature day of the present when visitors come here from many places to find and see things of interest.

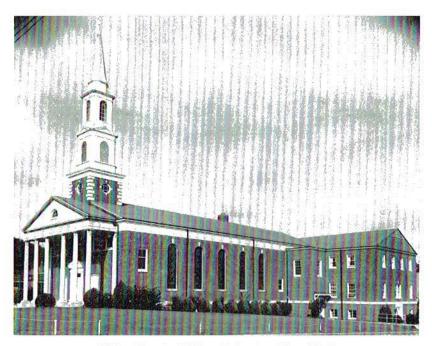
Our population increase through these first decades was always a modest increase and in the early Twenties the leaders in our town began to see the need for industries along with our agriculture if we were to grow and prosper. So several textile concerns were started by local people and capital, some of them today among our very finest industries, such as Alabama Bedspread Company, Benham Underwear Mill, Maples Company, Word Lumber Co., and Patrick Lumber Co. Several of the early large textile plants did not survive the depression years and went under, but other industries came along to take their places and they have grown and prospered until today Scottsboro is rated as one of the most ideally balanced smaller cities between agriculture and industry to be found in the entire United States.



SCOTTSBORO HIGH SCHOOL GYMNASIUM



CALDWELL ELEMENTARY SCHOOL



FIRST BAPTIST CHURCH



CHURCH OF CHRIST

Our Population has almost doubled since the last federal census. The total was 6,200 in 1957. Today, according to an accurate and conservative way of estimating the population by water and power customers, Scottsboro now has passed the 7,200 population mark.

There is evidence on all sides of healthy and tremendous growth. For several years the people of Scottsboro have banded themselves unselfishly in every civic betterment project. We have our own city school system with fine new schools and more class rooms and facilities constantly in the process of building. It was only very recently that Scottsboro boasted five brand new fine churches and church plants and today the civic life of our community has a wonderful bulwark of religious belief and fervor.

As our city has virtually doubled in size and population during the last decade, there is every visible indication that our present size and industrial strength and population will be doubled in less than the coming ten years.

Scottsboro people have confidence in their future. Local people have put their money in Scottsboro projects and outsiders, too, have come and joined us with several millions of dollars in textile plants and projects.

In Scottsboro's ninety year history, her future has never been brighter than right now. The prosperous condition is visible on all sides and the happiness of our people is best attested by their almost unanimous willingness to be helpful to one another and in so doing build a better and larger Scottsboro.

So many times we hear cities referred to as average or typical. Perhaps this description may be fairly accurate with respect to utilities, schools, transportation and other material things. But there is one vital difference in any community, and that is the people.

A town may possessacyery asset for success, yet if its people are not progressive and yes, aggressive, then it will never grow and mature as it should.

The people of Scottsboro have set a realistic goal and they intend to reach it. A complete inventory of community assets has been made and the leaders of Scottsboro have applied this inventory in their planning.

In seeking expansion of existing industry and in promoting new industry, local citizens have concentrated on the needs of these industries and have tried to apply advantages present here as a yardstick in industrial growth. In effect, Scottsboro has said, here is what we have and here is how it fits in with a particular type of operation.

The emphasis has not been on what can this industry do for us; but rather, how does what we have meet the needs of the firm?

That this approach has been successful is evidenced by the opinions and expansion of existing industry.

Scottsboro Hosiery Company, a Burlington operation, began production here in 1954. Officials of the firm have been enthusiastic from the very beginning and in 1959 started a second expansion which will add one-third more floor space and provide at least 150 new employees.

Scottsboro Manufacturing Company, a manufacturer of childrens' apparel whose parent firm is located in New York, was established here in 1953. Pleased with its reception and labor force, the company moved into a new and larger building in 1959 and expanded operations.

The Maples Company, operating here since 1934, constructed a new building, as an addition to present facilities, in 1959, and upped production.

Alabama Bedspread has shown continuous growth since its establishment in 1930.

Benham Underwear Mills, begun in 1929, completed a new building in 1959 as an addition to existing facilities, and announced plans for raising production.



CUMBERLAND PRESBYTERIAN CHURCH



FIRST METHODIST CHURCH

Word Lumber Company, manufacturer of hardwood flooring since 1892, is one of the largest employers of men in Jackson County. Its products are sold in virtually every section of the United States.

All of these firms, and especially the newer ones, continue to express their satisfaction and appreciation for their good labor and their excellent community relationships.

Yes, there is every possibility that Scottsboro has what you need in your business. Community leaders would welcome the opportunity to discuss your needs.

A PLAN-THE COMMUNITY DEVELOPMENT FOUNDATION

Recognizing the need for organization in reaching its goal, Scottsboro two years ago began a search for a plan tailored to guide a healthy and intelligent approach. The well-recognized Tupelo, Mississippi, Community Development Foundation was decided upon and used as a pattern.

The Foundation idea was used because it entails more than the ordinary Chamber of Commerce approach.

Scottsboro realized that its future was not contained within its own city limits, but included all of Jackson County with its 40,000 residents.

Thus, the work of the Foundation continues to be that of promoting the welfare of adjoining communities as well as Scottsboro itself. These people work here, trade here and contribute much to the growth and stability of the area.

Of course work has progressed at the same time to further develop the initiative, leadership, productivity and well-being of the residents of Scottsboro. Major emphasis, naturally, has been given to the improvement of assets which are attractive to industry.

RURAL DEVELOPMENT

Scottsboro is now engaged in a program of rural development which provides co-operation between businessmen and farmers, as well as rural residents who do not actively engage in farming.

It is built around community effort rather than isolated individual effort. It emphasizes farm management rather than mere high production, and it ranks high farm production on a par with high industrial productivity.

Under the Rural Community Development Council, five communities were initially selected as "pilot" groups. Each of these communities has monthly meetings where educational or recreational programs are presented; each develops its own projects of improvement.

Each community has a "partner" in town, a civic club. These clubs send representatives to meet with the rural councils each month, enjoy fellowship with them, and assist wherever asked. In no case do they attempt to tell the farmer how to run his farm.

These communities compete on a point basis and prepare records of their progress. At the annual meetings, the Scottsboro Community Development Foundation presents prizes to the winners.

GEOGRAPHIC LOCATION

Scottsboro, the county seat of Jackson County, is located in the Tennessee Valley area of North Alabama. It is situated in a broad valley that is surrounded by mountains of the Cumberland Plateau.

The impounded waters of the Tennessee River create a lake recreation area which extends to the outskirts of the city limits; and these lakes, combined with the attractions of the mountains, nearby caves of historical and archeological fame, and outstanding hunting are predicted to make Scottsboro and vicinity one of the nation's leading tourist centers.

Distances to important cities in the area are:

Birmingham		98 miles
Montgomery		200 miles
Huntsville		40 miles
Atlanta		145 miles
Chattanooga	S	67 miles

POPULATION GROWTH

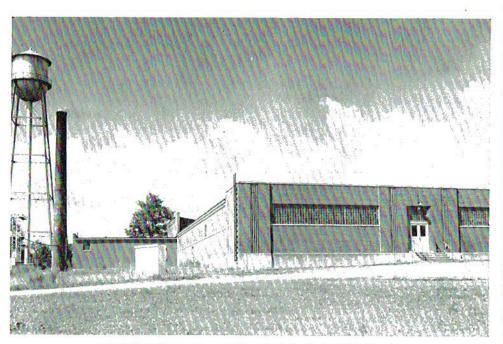
The population of Scottsboro continues at a healthy pace. Census figures in 1940 placed the population at 2,834. By 1950 this number had grown to 4,731. A special school census in 1957 recorded in excess of 6,000 people.

In September of 1959, using the national average of persons served by each water meter, Scottsboro's population had exceeded 7,200. Of this number, approximately 8% are Negroes. Our new city directory shows an actual count of 9,064 in metropolitan area.

Jackson County has a population of almost 40,000. The land area is 1,124 square miles, making the county the fifth largest in the state. North Alabama is the most densely populated rural area in the United States.



BENHAM UNDERWEAR MILLS



GEORGE C. MOORE COMPANY



SCOTTSBORO MANUFACTURING CO.

GOVERNMENT

The local government is composed of a mayor and 5 councilmen, elected for 4 year staggered terms.

TAXES:

Taxes are levied at rate of \$4 per hundred dollars of assessed valuation. The average assessment percentage is 25%.

Assessed valuation of property in Scottsboro is \$4,267,110.

SERVICES:

Services provided are 24 hour fire and police protection, electric distribution, water distribution and service, garbage collection and sanitary service, sewage disposal, street construction and maintenance.

A new and modern sewage plant was recently constructed and so designed as to meet the city's needs for years to come.

UTILITIES

ELECTRICITY:

Scottsboro receives it electricity from the Tennessee Valley Authority and consequently has most favorable rates, especially to industry.

WATER:

Although Scottsboro has used deep wells as a source for water, a project to obtain municipal water from the Tennessee River will soon be completed. A modern treatment plant is under construction and the system has been planned to more than meet existing needs, and so that it can be easily expanded in the future.

TELEPHONE:

Telephone service is provided by the Jackson County Telephone Company.

Late in 1959 the company added to its floor space, installed additional switchboard equipment and provided new lines to meet the demand arising from rapidly expanding business and residential growth.

Plans were also announced for the construction of a new building and the conversion to a dial system. This project is to be completed by December of 1961.

NATURAL GAS:

Construction is now under way which will provide natural gas for Scottsboro. The project is being financed by a \$1,300,000 bond issue. Southern Natural Gas will be the supplier.

COAL:

Alabama and Tennessee coal is being delivered in Scottsboro at \$15 per ton. Several mines are near Scottsboro and at times the price of coal is even less.

FUEL OIL

Fuel oil is transported by the Tennessee River Waterway, also diesel fuel.

LABOR *

Quite a large percentage of Scottsboro's labor force is drawn from the thickly settled surrounding rural areas. There are no labor unions in Scottsboro with the exception of a carpenter's local used only for employment of carpenters away from Scottsboro.

Employers of local people have found them to be above average in aptitude and dependability. Absenteeism is not a problem because of a mild climate and good highway system.

A recent survey indicates that at least 3,000 people are available for immediate employment and that many more could be obtained in a short period of time. The release of agricultural labor through mechanization and crop diversification has contributed to the labor force. Also, many former citizens are employed in other states who would welcome the opportunity to return to this area.

INDUSTRY

Present Industries	Date Est.	Prod.	Employees	
			Male	Female
Scottsboro Hosiery Co.*	1954	Nylon Hos.	150	225
Scottsboro Mfg. Co.*	1953	Child. App.	30	175
Maples Company*	1934	Chenille	63	88
Alabama Bedspread	1930	Bedspreads	25	75
Benham Underwear*	1929	Underwear	12	193
Word Lumber Co.	1892	Flooring	149	1
Dicus Thermometer	1951	Ther.	2	2
Valley Feed Co.	1952	Feeds	20	2
North Ala. Mfg. Co.		Seat Covers		
Webb Concrete Products	1948	Blocks	8	0
*Employment figures not a	djusted for expa	nsions in 1959		

SITES:

Scottsboro is more fortunate than many towns adjacent to the impounded waters of the Tennessee River in that a sizeable belt of land lies between the town and the water's edge. Much of this land which is adjacent to the highway or railroad is level and ideally suited to industrial development. Sites of one to several hundred acres can be obtained at reasonable cost.

BUILDINGS:

Companies not desiring to invest capital in buildings may make use of the "Alabama Plan."

The Industrial Development Board of Scottsboro can provide a building under a mutually satisfactory business agreement. This building will be constructed to specifications and leased to the firm. During the lease period the property is exempted from all Alabama taxation.

Such financing does not involve a mixing of public money with private funds since the bonds issued by the board do not pledge the faith and credit of the municipality. They are revenue bonds which are marketed through regular investment channels or purchased by local businessmen.



CITY OF SCOTTSBORO — OFFICIAL FAMILY

Left to right: Aldermen, Bradford Shelton and John W. Maples; Mayor, John T. Reid; Aldermen, Paul W. Conley, Harold Pierce and John C. Harris.

FINANCING INSTITUTIONS

Three well established banks serve Scottsboro and vicinity. Management is progressive and co-operates in encouraging the expansion of existing industry and promoting new industry. They are First National, J. C. Jacobs, State National (Consolidated).

TRANSPORTATION

HIGHWAYS:

Scottsboro and Jackson County have some of the finest highways in the State of Alabama. Hundreds of miles of state and county roads have been paved in the area in recent years and the county has a well-developed network of farm-to-market roads.

The town of Scottsboro is located on U.S. Highway 72. Alabama Highways 79 and 35 also intersect here.

Three truck lines serve Scottsboro with two trucks daily each. Continental-Tennessee Bus Lines, affiliate of Trailways, supplies five buses east and five buses west each 24 hours.

RAILROADS:

Situated on the Memphis to Washington and New York run of the Southern Railway System, Scottsboro enjoys good rail service. Passengers, mail and cargo can transfer to the N.C. and St. L. line at Stevenson, 20 miles away, for points not served by Southern.

There are four passenger schedules and two freight schedules daily.



SCOTTSBORO ELECTRIC POWER BOARD

Seated left to right: William T. Thomas; John W. Gay, Chairman; Parker W. Campbell, Standing left to right: Louis E. Price, Assistant Manager; H. E. Bray, Manager.

SCOTTSBORO, ALA. WATER & SEWER BOARD



JAMES STARNES Superintendent



CLARENCE O. REED



LEE BISHOP



HAROLD PIERCE Chairman



MRS. ANN GANT Secretary

WATERWAYS:

Scottsboro has moderate docking facilities on the Tennessee River, 3½ miles from the center of the city. The series of locks and dams on the Tennessee River System provide a 9 foot channel from Chattanooga to the Gulf of Mexico and northwestward to the Great Lakes. Improvement and expansion of the docking facilities here are projects now being promoted by the Community Development Foundation.

AIRPORTS:

A field for light planes is available here and considerable work has been done to promote a modern municipal airport. Foundation members are optimistic about the progress of the plans.

Three airlines maintain daily schedules at Huntsville, 40 miles west of Scottsboro on U. S. Highway 72. Eastern has 7 flights, Capitol, 6; and Southern, 3.

CIVIC INFORMATION

HOUSING:

Although there is not an abundance of houses for rent in Scottsboro, a suitable rental can usually be arranged. New homes are attractively priced and seventy were constructed in a recent 12 months period.

Scottsboro has 10 apartment houses, 3 hotels, 3 motels and a number of apartments and rooms available in local homes.

Housing projects for both white and Negro sections have recently been completed.

SCHOOLS:

Four modern schools are located in Scottsboro, which operates a city system.

Diversified occupations, vocational agriculture and home economics are integral parts of the high schools' courses of study.

A sports-minded town, Scottsboro has provided its athletes with an up-to-date, lighted football stadium and a newly constructed basketball gymnasium hailed as one of the largest and best equipped in the entire state.



JACKSON COUNTY HOSPITAL

City school officials have maintained a high degree of professional proficiency on local faculties and this is evidenced in the comprehensive courses of study covering all grades and all subjects.

School buildings have been expanded and improved to meet the needs of the growing population.

A free bus runs daily to the Tennessee Valley Trade School in Decatur.

MEDICAL FACILITIES:

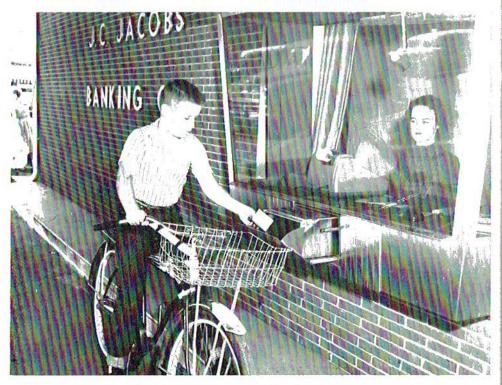
For the last several years Scottsboro has been able to provide the finest medical care, for a town of its size, available.

Recently-built Jackson County Hospital is an ultra-modern 35 bed facility possessing the latest equipment throughout. Expansion plans are already formulated for the institution.

New 20 bed North Jackson Hospital, between Stevenson and Bridgeport, will further serve the medical needs of the people.

Eight doctors, five dentists and two optometrists practice in Scottsboro. Two clinics, Scottsboro and Bankston, are operated by local physicians.

A full time health department, also quartered in a new building, administers to the needs of city and county residents.



J. C. JACOBS BANKING COMPANY, INC. "The Only Drive-In Banking In Scottsboro"



J. C. JACOBS, II

Vice-President

JACOBS BANKING COMPANY

President

COMMUNITY DEVELOPMENT FOUNDATION

6 -

CHURCHES:

Religious activities are a vital part of community life here and Scottsboro is noted as having some of the most beautiful churches in North Alabama.

Churches include Baptist, 3; Methodist, Presbyterian, Church of Christ, Episcopal and Church of God.

RECREATIONAL FACILITIES:

This area abounds in almost any type of recreation one might desire.

Unlimited opportunities exist for every variety of water sport, and practically within the city limits. Fishing here has been acclaimed as among the best in the nation. The purchase of boating equipment has set new records each year and 1959 saw the lakes literally swarming with every type of craft imaginable.

As one would surmise, the lake has attracted hundreds of new homes and the shores are dotted with everything from cottages to mansions.

Hunting, especially that of waterfowl, is one of the major attractions here. Deer and turkey refuges have been established and will soon provide an even greater variety for the hunter.

Basketball, football and baseball are favorites with local fans and excellent provision exists for players and spectators. A Little League program conducted each summer supplies recreation and training for youth. A recreation director is hired each summer for older boys and girls.

A spacious golf and country club features complete clubhouse facilities and an excellent 9 hole course. A new swimming pool is also available to members.

Other provisions for entertainment and recreation include two movie theatres, a drive-in theatre, swimming pool, tennis courts, Jackson County Park, on the lake; and the City Recreation Hall, where regular teen-age dances are held.





LEROY D. GIST

MRS. IRENE M. GIST

Owners of

GIST STUDIO

Photographers and Supplies

Mr. Gist is a member of Junior Chamber of Commerce and Professional Photographers Association of America, Inc., past member of the Alabama State Legislature. Both Mr. and Mrs. Gist attended The Winona School of Photography.

COMMUNITY CONCERTS:

The Community Concert Association sponsors a series of performances each year by talented artists.

CLUBS:

Scottsboro has numerous clubs which appeal to people of every age. The following organizations are active: Men's Clubs — Lions, Jaycees, American Legion, Civitans, Sportsmens, Quarterback, Rotary, VFW, Masonic Lodge, Merchants Association (male and female). Women's Clubs — Business Women's, Bridge, DAR, Legion Auxiliary, Three Arts, Eastern Star, Home Demonstration, Hospital Auxiliary, Music Study, UDC, VFW Auxiliary, Book. Youngster's Groups — Boy Scouts, Brownie Scouts, Cub Scouts, 4-H, Girl Scouts, FFA.

LIBRARY:

The local library features a complete selection of material appealing to citizens of every age group. It compares favorably with libraries in towns of this size and is maintained on a daily basis.

NEWSPAPERS (WEEKLIES):

Jackson County Sentinel, 4,250 circulation The Progressive Age, 4,250 circulation

Jackson County Farmer, 3,500 circulation
Scottsboro is served by two local radio stations; and enjoys television reception
from Chattanooga stations.

AGRICULTURE

Jackson County, one of the largest counties in Alabama, has a total land area of approximately 1,084 square miles (693, 760 acres), and 49 square miles inundated by the Guntersville Reservoir.

There are 4,058 farms, averaging 100.2 acres, in the county. They are located in the Limestone Valley and Sand Mountain areas.

Principal crops are cotton, corn, soybeans, commercial vegetables and forest products.

Livestock raised include hogs, beef cattle, dairy cattle and poultry.

Estimated gross income for 1959, from crops and livestock, was \$11,461,750.

There are 19 home demonstration clubs, 7 organized community clubs and 61 boys' and girls' 4-H clubs active in Jackson County.

The County Agents office, Agricultural Stabilization and Conservation, Soil Conservation Service and Farmers' Home Administration offices are located in the courthouse. The County Farm Bureau office is located on Peachtree Street on the south side of the square.



CHILDRESS IMPLEMENT & SUPPLY COMPANY

CLEVE CHILDRESS

Owner

International Trucks and Tractors, Authorized Sales and Service, and General Electric Dealer



MARY B. BREWER



JAMES W. BREWER

Owners of

THE BREWER INSURANCE AGENCY



ROGERS DRIVE-IN RESTAURANT
P. R. ROGERS — MRS. P. R. ROGERS
Owners
"Quality Food at Reasonable Prices"



FIVE POINTS MOTEL MR. & MRS. J. B. PRESLEY — OWNERS, OPERATORS Intersection of Highways 72 & 35

Q. W. WOOD

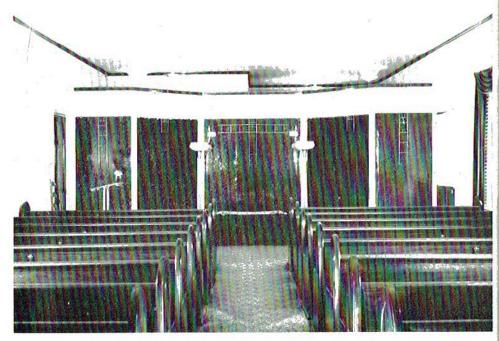
FURNITURE & APPLIANCES



"Let Us Furnish Your Home"
Q. W. WOOD
FURNITURE AND APPLIANCES



WORD-YATES-BOLTON FUNERAL HOME
Dignified Service Since 1921

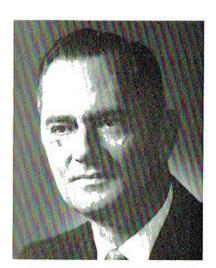


AIR-CONDITIONED FUNERAL CHAPEL WORD-YATES-BOLTON FUNERAL HOME



E. R. HEMBREE Owner of

HEMBREE INSURANCE AGENCY Co-Captain of Scottsboro Quarterback Club



LEONARD V. DERRICK



WINFORD L. PATTERSON

Owners of

DERRICK INVESTMENT & REALTY CO. "Builders of Better Homes"

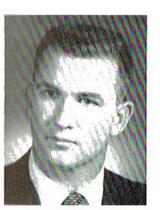


CHARLIE WEBB
Manager
WEEKS OIL COMPANY





WEEKS OIL COMPANY
DISTRIBUTOR TEXACO PETROLEUM PRODUCTS



Conrad D. Webb

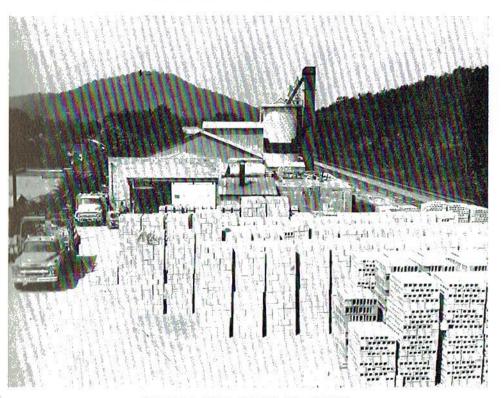


Raymond D. Webb



Ray E. Webb

Owners and Operators WEBB CONCRETE PRODUCTS COMPANY



PLANT AND PART OF YARD
WEBB CONCRETE PRODUCTS COMPANY
"Home of Quality Blocks"







LAWTON KENNAMER Pariners

BUTLER & KENNAMER WHOLESALE CO.



"Distributors of Complete Line of Food Products"



M. F. GARDNER Distributor

GULF OIL PRODUCTS

Mr. Gardner is a steward, Sunday School Superintendent and Chairman of Committee on Education of First Methodist Church, member of Scottsboro Civitan Club and member of the board of directors of United Givers Fund and Red Cross.



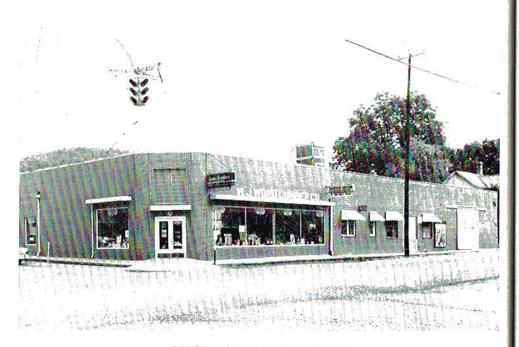
GULF OIL CO., M. F. GARDNER, DISTRIBUTOR



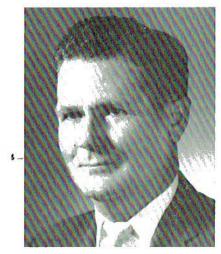
CECIL B. WORD

One of the Owners of

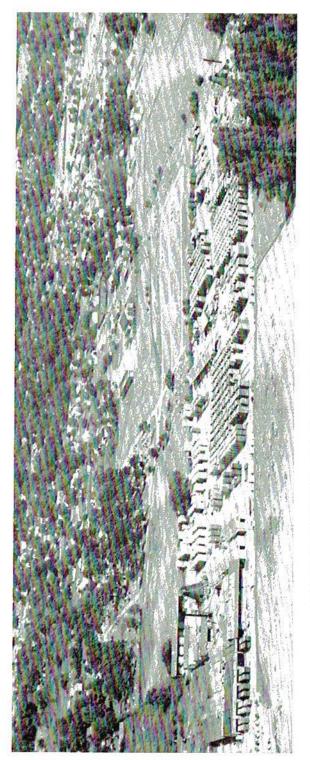
W. J. WORD LUMBER COMPANY



MAIN STORE BUILDING



LEE BISHOP
Superintendent
W. J. WORD LUMBER COMPANY MILL



AERIAL VIEW, W. J. WORD LUMBER COMPANY